## Course Match Rankings Heat Map by Ranking Category

Allocation Rate by Category

Division +	Course Name #S		2nd Year MBA Students 1st Year MBA Students						nts		
Course		# Sections		Great	Good	Acceptable	Favorite	Great	Good	Acceptable	-
MGMTB8510	Managerial Negotiations	8									Prob
/GMTB8570	Technology Strategy	3									of All Very
1GMTB8507	Organizational Change	2									High
IGMTB8538	The Leader's Voice: Communication Skills for Leading Organizations	4									Mode
1GMTB8513	Personal Leadership & Success	3									Low Very I
NCB8439	Foundations of VC (Half Term)	3									No Ra
NCB8306	Capital Markets & Investments	6									
USIB8779	Global Immersion: Africa's Consumer Market: The Case of Ghana	1									
NCB8368	Security Analysis	- 2									
NCB8377	Value Investing	2									
ROMB8103	Business Analytics II (Half Term)	- 3									
NCB8363	Climate Finance	1									
USIB8784	Business and Society: Reconciling Shareholder and Stakeholder Interests	1									
GMTB8586	Entrepreneurial Strategy	2									
ROMB8138	Intro to Databases for Business Analytics	2									
ROMB8106	Operations Strategy (Full Term)	2									
		5									
IGMTB8532	Food Entrepreneurship (Half Term) 1.5 Credits	1									
NCB8325	Mergers & Acquisitions	2									
ROMB8106	Operations Strategy (Half Term)	2									
UECB8216	Economics of Strategic Behavior	3									
IRKTB8623	Intro To Product Management	2									
IGMTB8518	Foundations of Entrepreneurship	2									
RKTB8667	Foundations of Innovation	2									
NCB8462	An Introduction to Blockchain and Cryptocurrencies	1									
ROMB8148	The Analytics Advantage	2									
GMTB8577	Think Bigger	2									
JSIB8714	Global Immersion: Doing Business in Brazil - Challenges & Opportunities	1									
NCB8767	Investing in Social Ventures	1									
USIB8707	Global Immersion: Business and Entrepreneurship in Tunisia	1									
USIB8725	Global Immersion: Economic Growth in the UAE	1									
NCB8331	Real Estate Finance	2									
CMRB8744	The Psychology and Economics of Consumer Finance	1									
GMTB8523	Entrepreneurship Through Acquisition	1									
JSIB8782	Innovation Salon	1									
RKTB8646	A Strategic Marketing Approach To Private Equity In Emerging Markets	1									
GMTB8531	Power & Influence	1									
ROMB8125	Digital Literacy for Decision Makers	1									
GMTB8515	Top Management Process	2									
GMTB8553	Managerial Decision Making	1									
IRKTB8616	The Business of Aesthetics and Experiences	1									
ССТВ8009	Financial Statement Analysis and Valuation	2									
GMTB8592	Immersive Teamwork	2									
RKTB8622	Intro to User Experience	1									
RKTB8624	Driving Strategic Impact: Mastering the Tools of Strategy Consulting	1									
RKTB8658	Catching Growth Waves: To 2050 and Beyond	1									
RKTB8612	Premium Brand Strategy	1									
NCB8355	Impact Investing	1									
JECB8201	Climate Change and the Energy Transition	- 1									
RKTB8605	Succeeding in Consulting: from Project Manager to CEO Advisor	- 1									
IGMTB8512	Advanced Organizational Change	1									
JECB8225	The Future of the Global Economy	± 1									
1RKTB8629	Entertainment Marketing & The Crafting of Celebrity Businesses	± 1									

Allocation Rate by Catego

			Allocation Rate by Category								_
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Course	Course Name	# Sections	Favorite	Great	Good	Acceptable	Favorite	Great	Good	Acceptable	•
MGMTB8551	Future of Work: Strategy & Leadership	1								_	Prob
BUECB8498	Mergers & Acquisitions in Media and Technology (Master Class)	1									of All Very H
BUECB8250	Global Economic Environment II: Macroeconomic Policy	3									High
UECB8255	FinTech: Consumer Financial Services	1									Mode Low
ССТВ8019	Corporate Transactions and Financial Modeling	2									Very L
1RKTB8615	Media Marketing and Entrepreneurship	1									No Ra
INCB8307	Advanced Corporate Finance	2									
NCB8311	Equity Analyst Toolkit	1									
IGMTB8618	Strategies for Long-Term Growth	1									
IGMTB8587	Business Strategies and Solving Social Problems	1									
GMTB8590	People Analytics and Strategy	1									
NCB8378	Value Investing with Legends	1									
IRKTB8649	Pricing Strategies	1									
RKTB8648	The Marketing of an American President	1									
NCB8376	Distressed Value Investing	2									
ROMB8114	Applied Regression Analysis	1									
GMTB8561	Entrepreneurial Law for Start-Ups: Planning for Success	1									
UECB8251	Global Economic Environment III: Financial Markets and the Macroeconomy	2									
RKTB8606	Product Management II	1									
IGMTB8545	High Performing Nonprofits	1									
CCTB8008	Earnings Quality & Fundamental Analysis	- 2									
NCB8385	VC Seminar	2									
NCB8442	Shareholder Activism as Value Investing	1									
GMTB8578	Public Policy and the Healthcare Industry	1									
ROMB8108	Supply Chain Management	2									
USIB8716	Global Family Enterprise: Stakeholdership, Sustainability, and Innovation	1									
RKTB8679	Digital Marketing	1									
ROMB8128	Healthcare Venture Capital And Private Equity: HCIT and Services	1									
IRKTB8666	Media Platforms and Content: A Foundations Course	1								_	
CCTB8007	Financial Planning & Analysis	2								_	
IRKTB8613	Entrepreneurial Selling	1									
NCB8328	From Feast to Famine & Back Again	1									
GMTB8529	Family Business Management	1									
NCB8373	Applied Value Investing	1									
JECB8375	Media and Technology Industries: Public Policy and Business Strategy	1									
NCB8369	Applied Security Analysis I	1									
GMTB8536	Strategy and Competition in Pharmaceuticals and Biotechnology	1									
RKTB8604	Frontiers in Retailing	1									
OMB8145	-	1									
RKTB8685	Applying Healthcare IT and Digital Health Modia and Entortainment: Stratomy Consulting Projects	1								_	
	Media and Entertainment: Strategy Consulting Projects	1									
NCB8469	Distressed Real Estate Investing	1					_				
NCB8401	Short Selling	1									
NCB8465	Building a VC Investment Thesis										
CTB8027	Challenges in Measurement & Disclosure of Environmental, Social and Governal	r I 1									
ROMB8154	Python for MBAs	T									
NCB8428	Social Impact Real Estate	1									
NCB8337	Global Real Estate Investment	1									
ROMB8139	Data Analytics in Python	1									
NCB8396	Alternative Assets in Institutional Portfolios	1									
RKTB8694	Building the Sales Machine	1									
RKTB8633	Data Science for Marketing Managers	1									
NCB8452	Project Finance: Principles and Application to Emerging Markets	1									
UECB8315	Game Theory and Business	2									
IGMTB8573	Global Philanthropy	1									

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FINCB8461	Practice of Wealth Management for High-Net-Worth Clients	1							
MRKTB8568	Branding in the Arts	1							
FINCB8470	Value Investing in Private Credit	1							
BUECB8263	Anti-Trust in the Modern Economy	1							
MGMTB8575	Fundamentals of Governance	1							
ACCTB8022	Accounting for Value	1							
DROMB8126	Web App Programming in Python	1							
MRKTB8625	Winning Strategic Capabilities	1							
FINCB8301	Investment Grade Corporate Credit	1							
FINCB8340	Advanced Seminar in Real Estate	1							
MRKTB8652	Retail Fundamentals	1							
MGMTB8544	The Nonprofit Sector & the City	1							
FINCB8434	Value Investing in Credit Markets	1							
ACCTB8122	Accounting for Consultants	1							
FINCB8334	Real Estate Private Equity	1							
MRKTB8645	Omni-Channel Retailing	1							
MGMTB8526	Challenges in Launching and Growing Social Ventures	1							
MGMTB8558	Education Leadership	1							
MRKTB8684	Strategic B2B Marketing	1							
FINCB8309	Derivatives	1							
MGMTB8519	Launch Your Startup	1							
FINCB8318	Investment Banking Tax Factors	1							
FINCB8348	Emerging Financial Markets	1							
BUECB8209	Climate Justice, Real Estate and Vulnerability	1							
BUECB8257	Modern Econometrics For Business	1							
MRKTB8506	Launch Your Startup II	1							
BUECB8221	Economics of Healthcare and Pharmaceuticals	1							
FINCB8339	Real Estate Mergers & Acquisitions Deal Workshop	1							
FINCB8432	International Finance	1							
FINCB8474	Real Estate Analytics	1							



