EMBA-NY Global Block Weeks — Spring 2027

Course Code	Course Name	Section	Credit Hours	Instructor/s	Dates	Meeting Pattern
MRKTB7649	Pricing Strategies	100	3	Asim Ansari	January 25 - 29, 2027	Mon - Fri
FINCB7493	Real Estate as an Asset and a Business	100	3	Christopher Mayer, Ivo De Wit	February 28 - March 4, 2027	Sun - Thurs
MGMTB7531	Power & Influence	100	3	Eric Abrahamson	March 8 - 12, 2027	Mon - Fri
MGMTB7570	Technology Strategy	100	3	Stephan Meier	April 11 - 15, 2027	Sun - Thurs
BUECB7216	Economics of Strategic Behavior	100	3	Jacopo Perego	April 18 - 22, 2027	Sun - Thurs