

EMBA-NY Weekend Elective Schedule - Spring 2027																
Fridays On Campus	Jan 8		Jan 22		Feb 5		Feb 19		Mar 5		Mar 19		Apr 2		Apr 16	Apr 23
8:30 AM - 11:30 AM	A-1		B-2		A-4		B-5		A-7		B-8		A-10		B-11	B-Make-up
Lunch 11:30 AM - 12:30 PM																
12:30 PM - 3:30 PM	A-2		B-3		A-5		B-6		A-8		B-9		A-11		B-12	B-Make-up
Break 3:30 PM - 3:45 PM																
3:45 PM - 6:45 PM	B-1		A-3		B-4		A-6		B-7		A-9		B-10		A-12	Hold for makeup

Saturdays On Campus	Jan 9		Jan 23	Jan 30	Feb 6	Feb 13	Feb 20	Feb 27	Mar 6	Mar 13	Mar 20		Apr 3		Apr 17	Apr 24
8:30 AM - 11:30 AM	C-1		D-2	E-1	C-4	F-2	D-5	E-4	C-7	F-5	D-8		C-10		D-11	D-Make-up
Lunch 11:30 AM - 12:30 PM																
12:30 PM - 3:30 PM	C-2		D-3	E-2	C-5	F-3	D-6	E-5	C-8	F-6	D-9		C-11		D-12	D-Make-up
Break 3:30 PM - 3:45 PM																
3:45 PM - 6:45 PM	D-1		C-3	F-1	D-4	E-3	C-6	F-4	D-7	E-6	C-9		D-10		C-12	Hold for makeup

Menu Color Key	Menu A	Menu B	Menu C	Menu D	Menu E	Menu F
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Course Code	Course Name	Section	Credits	Instructor	EMBA Format	Menu	Part of Term	Class Sessions	Class Dates
MENU A - Friday Electives - Full-Term Menu									
MGMTB7531	Power & Influence	001	3	Eric Abrahamson	EMBA-NY Friday Electives	A	Full-Term	A-1, A-2, A-3, A-4, A-5, A-6, A-7, A-8, A-9, A-10, A-11, A-12	Jan 8, Jan 22, Feb 5, Feb 19, Mar 5, Mar 19, Apr 2, Apr 16
MRKTB7677	High Tech Entrepreneurship	001	3	Ran Kivetz, Gary Singer	EMBA-NY Friday Electives	A	Full-Term	A-1, A-2, A-3, A-4, A-5, A-6, A-7, A-8, A-9, A-10, A-11, A-12	Jan 8, Jan 22, Feb 5, Feb 19, Mar 5, Mar 19, Apr 2, Apr 16
MENU B - Friday Electives - Full-Term Menu									
FINCB7325	Mergers & Acquisitions	001	3	Donna Hitscherich	EMBA-NY Friday Electives	B	Full-Term	B-1, B-2, B-3, B-4, B-5, B-6, B-7, B-8, B-9, B-10, B-11, B-12	Jan 8, Jan 22, Feb 5, Feb 19, Mar 5, Mar 19, Apr 2, Apr 16
DROMB7106	Operations Strategy	001	3	Medini Singh	EMBA-NY Friday Electives	B	Full-Term	B-1, B-2, B-3, B-4, B-5, B-6, B-7, B-10, B-11, B-12, B-Make-up, B-Make-up	Jan 9, Jan 23, Feb 6, Feb 20, Mar 6, Apr 3, Apr 17, Apr 23
MGMTB7538	The Leader's Voice: Communication Skills for Leading Organizations	001	1.5	Jeffrey Golde, Rachel Rubenstein	EMBA-NY Friday Electives	B	A-Term	B-1, B-2, B-3, B-4, B-5, B-6	Jan 8, Jan 22, Feb 5, Feb 19
MRKTB7608	Tech Ethics	001	1.5	Chris LaSala	EMBA-NY Friday Electives	B	B-Term	B-7, B-8, B-9, B-10, B-11, B-12	Mar 5, Mar 19, Apr 2, Apr 16
MENU C - Saturday Electives - Full-Term Menu									
FINCB7373	Applied Value Investing	001	3	Ehsan Ehsani	EMBA-NY Saturday Electives	C	Full-Term	C-1, C-2, C-3, C-4, C-5, C-6, C-7, C-8, C-9, C-10, C-11, C-12	Jan 9, Jan 23, Feb 6, Feb 20, Mar 6, Mar 20, Apr 3, Apr 17
MGMTB7570	Technology Strategy	001	3	Jerry Kim	EMBA-NY Saturday Electives	C	Full-Term	C-1, C-2, C-3, C-4, C-5, C-6, C-7, C-8, C-9, C-10, C-11, C-12	Jan 9, Jan 23, Feb 6, Feb 20, Mar 6, Mar 20, Apr 3, Apr 17
MRKTB7619	Behavioral Economics and Decision Making	001	3	Elizabeth Friedman	EMBA-NY Saturday Electives	C	Full-Term	C-1, C-2, C-3, C-4, C-5, C-6, C-7, C-8, C-9, C-10, C-11, C-12	Jan 9, Jan 23, Feb 6, Feb 20, Mar 6, Mar 20, Apr 3, Apr 17
MENU D - Saturday Electives - Full-Term Menu									
BUECB7251	Financial Markets and the Macroeconomy	001	3	Frederic Mishkin	EMBA-NY Saturday Electives	D	Full-Term	D-1, D-2, D-3, D-4, D-5, D-6, D-8, D-9, D-11, D-12, D-Make-up, D-Make-up	Jan 9, Jan 23, Feb 6, Feb 20, Mar 20, Apr 17, Apr 24
MRKTB7609	Gen AI for Business	001	1.5	Devon Peticolas	EMBA-NY Saturday Electives	D	A-Term	D-1, D-2, D-3, D-4, D-5, D-6	Jan 9, Jan 23, Feb 6, Feb 20
MGMTB7523	Entrepreneurship Through Acquisition	001	1.5	Carlos Gila	EMBA-NY Saturday Electives	D	B-Term	D-8, D-9, D-10, D-11, D-12, D-Make-up	Mar 6, Mar 20, Apr 3, Apr 17
MENU E - Saturday Electives - Half-Term Menu									
FINCB7358	Strategic Equity Finance	001	1.5	David Erickson	EMBA-NY Saturday Electives	E	Half-Term	E-1, E-2, E-3, E-4, E-5, E-6	Jan 30, Feb 13, Feb 27, Mar 13
MRKTB7680	Digital Marketing in the AI Era	001	1.5	Dante Donati	EMBA-NY Saturday Electives	E	Half-Term	E-1, E-2, E-3, E-4, E-5, E-6	Jan 30, Feb 13, Feb 27, Mar 13
FINCB7354	Personal Finance	001	1.5	Paulo Costa	EMBA-NY Saturday Electives	E	Half-Term	F-1, F-2, F-3, F-4, F-5, F-6	Jan 30, Feb 13, Feb 27, Mar 13
MENU F - Saturday Electives - Half-Term Menu									
MGMTB7522	AI for Financial Services: Strategy to Deployment	001	1.5	Jeff McMillan	EMBA-NY Saturday Electives	F	Half-Term	F-1, F-2, F-3, F-4, F-5, F-6	Jan 30, Feb 13, Feb 27, Mar 13
MRKTB7692	Biotech/Pharma	001	1.5	Maqbul Jamil	EMBA-NY Saturday Electives	F	Half-Term	F-1, F-2, F-3, F-4, F-5, F-6	Jan 30, Feb 13, Feb 27, Mar 13