

Fall 2023 CourseMatch Rankings Frequency, Seats, and Allocation by Ranking Category

Division	Course Number	Course Name	# Students Ranking	# Seats Available	# MBAs Enrolled	Allocation Rate by Category (* = no ranks in category)			
						2nd Year MBA Students			
						Favorite	Great	Good	Acceptable
MGMT	B8507	Organizational Change	442	136	136	89%	20%	1%	3%
MGMT	B8570	Technology Strategy	435	148	148	77%	19%	3%	0%
MGMT	B8510	Managerial Negotiations	417	250	240	100%	54%	16%	8%
BUSI	B8705	Business and Climate Change	397	222	191	96%	39%	13%	12%
MGMT	B8538	The Leader's Voice: Communication Skills for Leading Organizations	381	180	180	89%	44%	14%	9%
FINC	B8439	Foundations of VC (Half Term)	321	180	180	97%	59%	25%	12%
MRKT	B8609	Generative AI for Business	245	50	50	92%	36%	9%	0%
FINC	B8363	Climate Finance	219	74	69	89%	38%	0%	2%
DROM	B8104	Technology Breakthroughs	211	54	54	100%	43%	16%	5%
DROM	B8101	Business Analytics II	203	150	118	100%	83%	31%	23%
MGMT	B8582	Food Entrepreneurship (Full-Term)	187	74	74	100%	61%	16%	10%
MGMT	B8523	Entrepreneurship Through Acquisition	171	50	50	100%	54%	7%	8%
MRKT	B8646	A Strategic Marketing Approach To Private Equity In Emerging Markets	168	50	50	100%	48%	15%	0%
FINC	B8307	Advanced Corporate Finance	165	175	128	100%	90%	33%	26%
BUEC	B8216	Economics of Strategic Behavior	160	138	96	*	85%	37%	28%
DROM	B8107	Service Operations Management	160	130	130	100%	79%	34%	23%
MRKT	B8612	Premium Brand Strategy	158	30	30	100%	40%	15%	2%
FINC	B8331	Real Estate Finance	156	148	81	100%	80%	19%	12%
MRKT	B8610	Growth Hacking	149	74	74	*	88%	39%	15%
MRKT	B8688	Virtual Reality & Artificial Intelligence	147	60	60	100%	55%	30%	16%
MRKT	B8619	Behavioral Economics & Decision Making	146	198	97	100%	87%	53%	30%
DROM	B8154	Python for MBAs	139	148	91	100%	92%	45%	24%
MRKT	B8671	Digital Wars	135	74	74	86%	62%	20%	0%
MRKT	B8622	Intro to User Experience	135	148	89	100%	73%	37%	26%
FINC	B8373	Applied Value Investing	133	10	10	21%	8%	0%	0%
FINC	B8450	The Art of Forecasting: Crystal Ball or Magic 8 Ball?	132	68	68	100%	63%	57%	21%
MRKT	B8624	Driving Strategic Impact: Mastering the Tools of Strategy Consulting	130	50	50	*	67%	30%	14%
BUSI	B8725	Global Immersion: The UAE - Economic Growth, Business Dynamism, and Global F	129	29	30	66%	0%	0%	0%
FINC	B8355	Impact Investing	128	50	50	*	69%	31%	23%
FINC	B8325	Mergers & Acquisitions	127	120	88	100%	93%	37%	23%
FINC	B8767	Investing in Social Ventures	125	74	61	100%	78%	30%	25%
MRKT	B8687	The Business of Sports	124	74	74	100%	80%	50%	22%
MRKT	B8637	The Business of Television & Streaming	122	74	74	100%	77%	42%	30%
MGMT	B8518	Foundations of Entrepreneurship	119	120	75	100%	78%	42%	38%
MRKT	B8696	Data Driven Dollars	118	74	74	100%	91%	66%	35%
MGMT	B8618	Strategies for Long-Term Growth	117	74	37	*	71%	24%	20%
MRKT	B8605	Succeeding in Consulting: from Project Manager to CEO Advisor	116	60	56	100%	73%	23%	25%
FINC	B8465	Building a VC Investment Thesis	113	60	49	100%	68%	32%	20%
MRKT	B8613	Entrepreneurial Selling	109	74	57	*	81%	55%	30%
ACCT	B8009	Financial Statement Analysis and Valuation	108	100	66	*	79%	44%	7%
BUEC	B8467	The Economics and Politics of Digital Disruption	108	36	36	100%	73%	11%	3%
FINC	B8463	Residential Real Estate: Dirt, Debt, And Derivatives	105	69	69	100%	88%	55%	20%
MRKT	B8644	Sports Economics And Policy	105	72	72	100%	94%	106%	38%
FINC	B8323	Asset Management	103	148	59	100%	74%	38%	12%
MGMT	B8551	Future of Work: Strategy & Leadership	102	74	48	*	74%	53%	30%
MGMT	B8529	Family Business Management	100	50	50	100%	88%	19%	15%
DROM	B8125	Digital Literacy for Decision Makers	99	74	46	*	86%	41%	32%
ACCT	B8010	Fundamental Analysis for Investors, Managers and Entrepreneurs	99	74	61	100%	91%	63%	25%
DROM	B8138	Intro to Databases for Business Analytics	98	74	48	100%	85%	48%	16%
FINC	B8429	Digital Investing	96	72	47	88%	88%	32%	12%
DROM	B8823	The U.S. Healthcare System: Structure and Strategies	96	74	58	100%	94%	50%	33%
FINC	B8462	An Introduction to Blockchain and Cryptocurrencies	91	74	42	*	86%	48%	14%
FINC	B8389	Hedge Funds	90	74	59	100%	94%	48%	43%
BUEC	B8213	Global Macroeconomic Investing	88	50	49	100%	87%	54%	35%
FINC	B8401	Short Selling	86	23	29	60%	35%	22%	13%
MRKT	B8601	Digital Disruption & Technology Transformation	84	74	44	*	100%	57%	39%
MRKT	B8681	Brand Management in the Digital Age	83	74	49	100%	93%	52%	30%
MGMT	B8587	Business Strategies and Solving Social Problems	83	74	43	*	88%	61%	29%
BUEC	B8315	Game Theory and Business	83	74	29	100%	80%	33%	23%
FINC	B8368	Security Analysis	83	70	61	100%	97%	62%	35%
DROM	B8114	Applied Regression Analysis	81	74	30	*	79%	40%	19%
MGMT	B8592	Immersive Teamwork	81	76	48	100%	74%	41%	21%
MRKT	B8698	Creation of a Retail Enterprise (Master Class)	80	50	50	100%	78%	54%	33%
FINC	B8308	Debt Markets	76	74	35	100%	90%	35%	21%
MGMT	B8579	Managing Conflict in Family Business	76	50	47	*	89%	60%	41%
MRKT	B8679	Digital Marketing	75	50	50	100%	88%	63%	39%
MGMT	B8599	Corporate Innovator: A Guide Through the Labyrinth	74	45	31	*	100%	39%	14%
BUEC	B8365	Navigating China	72	45	24	100%	80%	27%	12%
MRKT	B8636	Product Management	72	74	31	100%	80%	26%	19%
DROM	B8131	Sports Analytics	71	50	50	100%	94%	69%	52%
FINC	B8306	Capital Markets & Investments	68	174	61	100%	100%	100%	100%
FINC	B8341	PropTech and Real Estate Disruption	68	50	47	100%	92%	44%	40%
BUEC	B8250	Global Economic Environment II: Macroeconomic Policy	65	100	29	*	67%	42%	24%
ACCT	B8008	Earnings Quality & Fundamental Analysis	64	87	21	100%	87%	28%	0%
MRKT	B8656	Market Intelligence: The Art and the Science	62	74	23	*	74%	42%	13%
BUSI	B8721	Global Immersion: Innovation in India	60	31	32	100%	58%	0%	28%
DROM	B8146	Analytics in Action (Master Class)	59	24	24	100%	73%	18%	5%
DROM	B8118	Transforming the Delivery of Healthcare Services	55	74	36	100%	88%	50%	33%
MGMT	B8543	Effective Philanthropy in Urban Communities	54	30	30	*	88%	50%	32%
MRKT	B8632	Digital Product Management Lab	53	32	26	100%	87%	11%	0%

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FINC	B8464	Finance in the Family Firm	50	50	33	*	96%	50%	29%
FINC	B8332	Real Estate Transactions	48	69	25	100%	84%	35%	10%
FINC	B8453	Real Estate Debt Markets	47	69	34	*	96%	67%	22%
ACCT	B8028	Measuring and Managing Climate Risk	46	50	19	100%	75%	62%	5%
ACCT	B8025	Mergers & Acquisitions Accounting, a Practitioner's Perspective	44	50	18	100%	85%	46%	0%
FINC	B8468	ESG Equity Investing	43	74	18	100%	63%	53%	21%
FINC	B8454	Real Estate Equity Securities Analysis	43	74	31	*	88%	75%	17%
FINC	B8309	Derivatives	42	74	28	100%	100%	44%	44%
FINC	B8746	Investing in Medical Technologies	42	74	29	100%	100%	83%	39%
ACCT	B8026	Applied Fundamental Analysis with Alternative Data	41	74	23	*	89%	46%	47%
MRKT	B8692	Biotech/Pharma Commercialization and Development Strategies	41	74	34	*	94%	83%	64%
MGMT	B8519	Launch Your Startup	38	50	32	100%	100%	86%	0%
DROM	B8132	Investing in Digital Health Startups	37	74	28	100%	96%	60%	0%
MRKT	B8620	Advanced Market Strategy: Development and Execution	34	50	22	100%	83%	67%	30%
DROM	B8144	Introduction to Programming in R	28	50	14	*	75%	50%	36%
BUEC	B8210	Regulatory and Legal Matters on Blockchain, Cryptocurrencies and Digital Assets	28	50	11	*	57%	63%	15%
FINC	B8472	Electronic Trading in Financial Markets	27	74	17	100%	100%	100%	100%
DROM	B8139	Data Analytics in Python	26	74	9	*	100%	100%	100%
BUEC	B8221	Economics of Healthcare and Pharmaceuticals	25	50	13	*	78%	71%	11%
FINC	B8441	Strategic International Commercial Transactions	20	20	13	*	88%	60%	43%
MRKT	B8602	Analytical Methods in Customer Relationship Management	18	74	2	*	100%	100%	100%
FINC	B8471	Public Pensions and Retirement Security in the U.S.	18	50	9	*	100%	100%	100%