

Spring 2024 MBA Course Match Rankings Frequency, Seats, and Allocation by Ranking Category

Course Code	Course Name	Students Ranking	Capacity	Enrollment	Allocation Rate by Category (* = no ranks in category)							
					2nd Year MBA Students				1st Year MBA Students			
					Favorite	Great	Good	Acceptable	Favorite	Great	Good	Acceptable
MGMTB8507	Organizational Change	697	136	136	20%	1%	0%	0%	84%	24%	4%	1%
MGMTB8510	Managerial Negotiations	597	395	364	87%	66%	24%	8%	82%	47%	18%	12%
MGMTB8538	The Leader's Voice: Communication Skills for Leading Organizations	577	252	252	100%	59%	21%	6%	50%	24%	13%	8%
FINCB8306	Capital Markets & Investments	522	488	450	100%	75%	0%	0%	95%	48%	10%	7%
DROMB8106	Operations Strategy (Full Term)	477	325	325	100%	69%	22%	9%	100%	68%	22%	14%
FINCB8439	Foundations of VC (Half Term)	459	154	133	100%	44%	33%	18%	54%	16%	2%	0%
BUSIB8705	Business and Climate Change	356	198	164	100%	59%	41%	13%	80%	36%	17%	13%
MGMTB8586	Entrepreneurial Strategy	321	148	142	100%	69%	31%	13%	*	52%	22%	20%
FINCB8377	Value Investing	319	146	143	100%	62%	18%	14%	90%	26%	10%	10%
MGMTB8515	Top Management Process	312	148	140	100%	78%	22%	15%	*	52%	18%	12%
MGMTB8523	Entrepreneurship Through Acquisition	280	74	66	80%	55%	11%	9%	0%	5%	0%	3%
MGMTB8531	Power & Influence	270	74	74	100%	82%	23%	5%	100%	56%	10%	6%
FINCB8331	Real Estate Finance	263	148	144	100%	80%	27%	15%	75%	53%	19%	13%
BUSIB8784	Business and Society: Reconciling Shareholder and Stakeholder Interests	256	100	99	100%	69%	23%	35%	*	27%	22%	3%
MRKTB8648	The Marketing of an American President	256	40	39	92%	33%	9%	0%	0%	0%	0%	0%
MRKTB8609	Generative AI for Business	254	74	60	100%	69%	42%	16%	100%	10%	2%	2%
MRKTB8629	Entertainment Marketing & The Crafting of Celebrity Businesses	248	74	66	100%	67%	30%	18%	100%	11%	3%	0%
BUECB8216	Economics of Strategic Behavior	241	213	167	*	81%	52%	17%	*	80%	49%	24%
FINCB8343	Private Equity Finance	233	135	133	100%	77%	38%	30%	100%	79%	27%	19%
MGMTB8577	Think Bigger	228	134	124	100%	75%	24%	19%	100%	73%	39%	28%
MRKTB8636	Product Management	222	222	152		87%	29%	25%	100%	77%	31%	22%
MGMTB8582	Food Entrepreneurship	220	74	63	67%	90%	24%	12%	86%	31%	3%	3%
MRKTB8604	Frontiers in Retailing	220	50	44	100%	53%	25%	26%	0%	0%	0%	0%
MGMTB8518	Foundations of Entrepreneurship	219	148	137	*	79%	33%	13%	100%	73%	36%	15%
MRKTB8619	Behavioral Economics & Decision Making	210	222	104	*	64%	31%	40%	100%	56%	33%	20%
MRKTB8649	Pricing Strategies	209	148	111	*	78%	40%	26%	*	75%	32%	19%
MRKTB8646	A Strategic Marketing Approach To Private Equity In Emerging Markets	204	50	48	100%	59%	9%	10%	0%	0%	0%	0%
DROMB8148	The Analytics Advantage	203	290	133	*	79%	37%	35%	*	51%	54%	32%
MGMTB8553	Managerial Decision Making	202	74	74	*	79%	58%	15%	*	57%	26%	6%
BUECB8265	Modern Political Economy	200	118	118	97%	77%	33%	11%	25%	3%	0%	0%
DROMB8103	Business Analytics II (Half Term)	198	218	131	100%	83%	36%	16%	100%	76%	32%	29%
FINCB8317	Current Topics in Private Equity	196	42	75	*	57%	14%	10%	*	29%	13%	4%
DROMB8154	Python for MBAs	194	124	108	100%	70%	37%	17%	100%	69%	38%	30%
MRKTB8610	Growth Hacking	189	74	60	100%	76%	48%	16%	100%	43%	9%	0%
ACCTB8019	Corporate Transactions and Financial Modeling	183	135	105	100%	69%	35%	6%	100%	71%	24%	11%
MRKTB8612	Premium Brand Strategy	180	30	29	88%	32%	2%	5%	*	0%	0%	0%
FINCB8307	Advanced Corporate Finance	177	138	115	*	89%	42%	15%	100%	85%	41%	28%
FINCB8363	Climate Finance	177	100	63	86%	59%	30%	12%	100%	23%	4%	4%
BUSIB8772	Global Immersion: Lessons from Rwanda on Conflict, Leadership, and Business Opportunities	170	29	30	35%	6%	0%	0%	0%	0%	*	0%
BUSIB8716	Global Immersion: Nordic Family Enterprise	170	29	31	39%	3%	0%	0%	0%	0%	0%	0%
DROMB8138	Intro to Databases for Business Analytics	168	74	70	*	75%	37%	11%	100%	60%	12%	32%
ACCTB8009	Financial Statement Analysis and Valuation	167	122	92	100%	93%	52%	26%	100%	80%	28%	14%
MRKTB8667	Foundations of Innovation	166	108	95	*	87%	45%	29%	100%	96%	53%	22%
MRKTB8616	The Business of Aesthetics and Experiences	166	74	73	100%	85%	40%	14%	100%	63%	32%	10%
MRKTB8624	Driving Strategic Impact: Mastering the Tools of Strategy Consulting	154	50	47	*	86%	33%	20%	100%	58%	8%	5%
BUECB8498	Mergers & Acquisitions in Media and Technology (Master Class)	149	36	35	100%	68%	31%	7%	0%	0%	0%	0%

Probability of Allocation
Very High
High
Moderate
Low
Very Low
No Ranks

FINCB8767	Investing in Social Ventures	147	74	71	100%	88%	50%	30%	100%	57%	44%	19%
MGMTB8597	The Making of a Diversity, Equity and Inclusion Leader	147	150	108	*	72%	51%	21%	*	63%	59%	38%
FINCB8462	An Introduction to Blockchain and Cryptocurrencies	144	74	71	100%	82%	83%	20%	100%	76%	44%	15%
FINCB8311	Equity Analyst Toolkit	140	50	48	*	74%	33%	11%	100%	40%	22%	11%
BUSIB8777	Global Immersion: Philippines: Asia's Rising Tiger	133	29	30	67%	8%	0%	0%	0%	0%	0%	0%
BUECB8315	Game Theory and Business	131	148	60	*	64%	23%	25%	100%	50%	48%	31%
ACCTB8008	Earnings Quality & Fundamental Analysis	130	119	75	*	86%	33%	14%	*	77%	61%	33%
MRKTB8679	Digital Marketing	129	148	81	100%	84%	48%	27%	100%	79%	57%	38%
MRKTB8666	Media Platforms and Content: A Foundations Course	129	74	68	100%	90%	58%	27%	*	74%	62%	24%
MRKTB8605	Succeeding in Consulting: from Project Manager to CEO Advisor	129	60	60	100%	66%	57%	8%	100%	50%	31%	16%
ACCTB8007	Financial Planning & Analysis	128	148	79	*	79%	36%	23%	*	77%	53%	22%
MGMTB8590	People Analytics and Strategy	125	74	55	*	78%	63%	15%	100%	86%	53%	23%
DROMB8125	Digital Literacy for Decision Makers	122	74	69	*	93%	38%	22%	*	85%	43%	39%
MGMTB8561	Entrepreneurial Law for Start-Ups: Planning for Success	122	74	69	100%	93%	57%	31%	100%	80%	50%	32%
BUSIB8778	Global Immersion: South Africa's Ongoing Transformation	119	29	30	88%	26%	0%	0%	0%	0%	0%	0%
FINCB8376	Distressed Value Investing	118	67	57	100%	63%	36%	3%	0%	14%	0%	0%
MRKTB8568	Branding in the Arts	117	74	67	*	82%	56%	28%	*	91%	63%	56%
MRKTB8613	Entrepreneurial Selling	117	74	69	*	94%	62%	20%	*	92%	59%	48%
MGMTB8618	Strategies for Long-Term Growth	117	74	67	*	95%	41%	34%	*	100%	90%	43%
MGMTB8573	Global Philanthropy	116	74	58	*	85%	50%	41%	*	79%	54%	21%
BUECB8212	Climate Policy	114	74	70	100%	91%	55%	41%	*	100%	55%	41%
ECMRB8744	The Psychology and Economics of Consumer Finance	114	90	89	100%	94%	70%	22%	100%	100%	64%	33%
MRKTB8643	Retail Analytics	109	50	48	100%	82%	44%	25%	*	33%	18%	8%
FINCB8528	Family Enterprise and Wealth	108	74	55	*	88%	31%	21%	*	92%	50%	38%
MGMTB8536	Strategy and Competition in Pharmaceuticals and Biotechnology	108	74	58	*	81%	22%	35%	100%	76%	50%	29%
FINCB8443	Corporate Restructuring	107	50	41	*	76%	45%	22%	100%	78%	10%	23%
FINCB8368	Security Analysis	107	64	58	100%	73%	40%	18%	60%	22%	0%	0%
FINCB8325	Mergers & Acquisitions	106	134	73	100%	95%	46%	37%	100%	100%	20%	0%
MRKTB8615	Media Marketing and Entrepreneurship	105	60	47	100%	77%	33%	14%	100%	23%	0%	0%
MRKTB8694	Building the Sales Machine	103	74	66	100%	95%	73%	27%	*	100%	50%	50%
BUECB8229	Doing Business in Africa: the Next Frontier for Global Growth	101	40	38	100%	78%	10%	4%	*	71%	38%	11%
DROMB8115	Leading Sustainable Supply Chains and Operations	101	50	49		81%	44%	25%	*	83%	45%	20%
FINCB8470	Value Investing in Private Credit	101	51	51	100%	96%	46%	17%	*	31%	22%	0%
FINCB8369	Applied Security Analysis I	97	74	71	100%	85%	50%	14%	100%	94%	56%	25%
BUSIB8779	Global Immersion: Africa's Consumer Market - The Case of Ghana	97	35	36	100%	76%	14%	16%	*	0%	0%	0%
MGMTB8551	Future of Work: Strategy & Leadership	96	74	58		100%	67%	26%	*	100%	74%	61%
DROMB8109	Supply Chain Management	96	100	40	100%	71%	20%	6%	*	71%	25%	35%
BUECB8255	FinTech: Consumer Financial Services	95	74	63	100%	85%	79%	37%	*	100%	63%	67%
DROMB8102	Process Improvement & Growth	94	40	33	100%	87%	36%	7%	*	73%	40%	6%
BUECB8225	Structural Disruptions in the Global Economy	91	120	82	100%	96%	93%	70%	100%	100%	100%	55%
FINCB8465	Building a VC Investment Thesis	89	44	55	*	59%	61%	13%	100%	75%	20%	0%
MRKTB8685	Media and Entertainment: Strategy Consulting Projects	85	28	25	100%	82%	14%	5%	100%	71%	18%	18%
MRKTB8640	The Art of Teaming Up: Marketing Partnerships and Commercial Arrangements	85	74	63	*	95%	62%	67%		100%	67%	50%
BUECB8366	Media and Technology Industries: Public Policy and Business Strategy	84	48	45	100%	86%	54%	13%	100%	86%	0%	0%
MRKTB8641	Retail Management	83	50	47	*	90%	30%	36%	*	100%	50%	50%
MGMTB8505	Equity by Design: Building Diverse and Inclusive Organizations	82	150	57	100%	67%	46%	25%	*	43%	50%	25%
MRKTB8607	Strategic Consumer Insights	81	24	24	100%	65%	21%	12%	*	0%	0%	0%
FINCB8442	Shareholder Activism as Value Strategy	74	26	37	100%	71%	20%	8%	*	50%	0%	13%
ACCTB8122	Accounting for Consultants	73	74	43		90%	82%	25%	100%	89%	58%	23%
BUSIB8781	Global Immersion: Foundations of VC in Japan	73	29	30	93%	50%	0%	13%	100%	57%	29%	8%

MGMTB8578	Public Policy and the Healthcare Industry	73	74	44	*	91%	53%	19%	*	67%	100%	0%
DROMB8145	Applying Healthcare IT and Digital Health	72	74	56	*	91%	50%	75%	*	94%	83%	60%
FINCB8356	Financing Innovation in Healthcare	72	50	42	*	100%	45%	40%	100%	87%	30%	33%
BUECB8250	Global Economic Environment II: Macroeconomic Policy	71	50	35	*	88%	38%	40%	*	90%	38%	29%
FINCB8313	Hybrid Fund Investing: Crossing Over from Public to Private Markets (and Back Again)	70	15	22		100%	28%	15%	11%	*	0%	0%
BUECB8211	The Digital Economy: Regulatory Conflicts and Opportunities	70	50	20	*	100%	38%	17%	*	100%	20%	5%
FINCB8385	VC Seminar	70	43	52		100%	75%	41%	25%	*	20%	0%
FINCB8301	The Case for Boring: Investing in Investment Grade	69	68	46	*	82%	60%	45%	*	85%	73%	54%
MRKTB8633	Data Science for Marketing Managers	67	74	47	*	83%	82%	52%	100%	100%	88%	58%
DROMB8114	Applied Regression Analysis	66	74	30	*	86%	42%	31%	100%	100%	22%	38%
BUECB8251	Global Economic Environment III: Financial Markets and the Macroeconomy	65	50	41	*	100%	47%	42%	*	83%	75%	38%
FINCB8345	Entrepreneurial Finance	63	50	24	*	100%	45%	4%	*	100%	33%	43%
FINCB8452	Project Finance: Principles and Application to Emerging Markets	63	74	40		100%	81%	61%	45%	*	100%	100%
DROMB8128	Healthcare Venture Capital And Private Equity: HCIT and Services	62	74	44		93%	50%	15%	100%	100%	67%	67%
FINCB8401	Short Selling	62	30	30		100%	77%	57%	32%	*	40%	11%
MRKTB8654	Sustainable Marketing	61	50	23	*	86%	60%	14%	*	100%	38%	25%
FINCB8328	From Feast to Famine & Back Again: Investing in the Credit Markets through Cycles	59	64	63		80%	100%	100%	85%	100%	100%	33%
MGMTB8544	The Nonprofit Sector & the City	59	40	38	*	100%	77%	29%	*	100%	0%	17%
BUSIB8707	Global Immersion: Business and Entrepreneurship in Tunisia	57	39	28		100%	77%	25%	12%	100%	75%	11%
MGMTB8592	Immersive Teamwork	56	38	26		100%	73%	33%	43%	100%	44%	45%
FINCB8318	Investment Banking Tax Factors	56	50	32		100%	100%	73%	25%		78%	33%
BUSIB8701	Management Consulting Lab	55	58	27	*	100%	67%	50%	50%	100%	70%	42%
FINCB8434	Value Investing in Credit Markets	54	22	25		100%	87%	0%	25%	*	50%	0%
MGMTB8545	High Performing Nonprofits	53	50	36	*	100%	50%	54%	100%	100%	50%	75%
FINCB8373	Applied Value Investing	52	10	8		63%	27%	0%	0%	*	0%	0%
ACCTB8027	Challenges in Measurement & Disclosure of Environmental, Social and Governance Data	46	50	24	*	71%	63%	36%	*	40%	50%	56%
MGMTB8516	Lab-to-Market: Accelerating Biomedical Innovation	46	30	24		75%	60%	67%	0%	100%	90%	67%
MRKTB8632	Digital Product Management Lab	44	32	31		100%	94%	60%	20%	100%	86%	50%
MGMTB8529	Family Business Management	44	50	27		100%	78%	80%	44%	*	100%	0%
FINCB8338	Real Estate Development	44	43	34		100%	100%	91%	42%	*	0%	100%
MGMTB8575	Fundamentals of Governance	40	50	18		100%	100%	20%	25%	*	83%	25%
BUSIB8729	Global Immersion: Culture, Politics, and Leading Edge Innovation in Israel	39	29	25		100%	85%	50%	45%	*	*	*
ACCTB8022	Accounting for Value	38	42	19		100%	83%	56%	22%	*	100%	33%
MGMTB8558	Education Leadership	38	40	17	*	67%	67%	22%	*	60%	33%	17%
FINCB8461	Practice of Wealth Management for High-Net-Worth Clients	36	50	28		100%	93%	100%	40%	*	0%	*
FINCB8396	Alternative Assets in Institutional Portfolios	35	74	18	*	100%	100%	100%	*	*	100%	100%
FINCB8309	Derivatives	35	50	19	*	100%	71%	29%	*	100%	50%	25%
BUECB8263	Anti-Trust in the Modern Economy	34	50	21		100%	100%	45%	33%	*	100%	67%
DROMB8126	Web App Programming in Python	32	50	22		100%	100%	33%	38%	*	100%	67%
BUECB8257	Modern Econometrics For Business	29	45	15	*	75%	100%	36%	*	100%	0%	0%
FINCB8334	Real Estate Private Equity	27	31	18		100%	100%	44%	43%	*	*	*
FINCB8340	Advanced Seminar in Real Estate	25	32	20	*	92%	57%	100%	*	*	*	0%
FINCB8469	Distressed Real Estate Investing	23	69	19	*	100%	100%	100%	*	100%	*	100%
MGMTB8519	Launch Your Startup	22	50	15		100%	100%	100%	100%	*	100%	100%
MRKTB8506	Launch Your Startup II	17	40	13		100%	100%	100%	100%	*	*	100%
FINCB8474	Real Estate Analytics	17	25	11		100%	100%	60%	25%	*	100%	*
FINCB8316	Blockchain Markets Infrastructure and Uses	14	25	13	*	100%	86%	100%	*	*	*	100%
FINCB8339	Real Estate Mergers & Acquisitions Deal Workshop	14	50	8	*	100%	100%	100%	*	*	*	100%