

Spring 2024 EMBA Course Match Rankings Frequency, Seats, and Allocation by Ranking Category

Allocation Rate by Category (* = no ranks in category)

Course Code	Course Name	Students Ranking	Capacity	Enrollment	1st Year EMBA Students			
					Favorite	Great	Good	Acceptable
MGMTB7510	Managerial Negotiations	141	200	91	100%	73%	18%	9%
FINCB7306	Capital Markets & Investments	89	222	76	*	100%	*	*
MGMTB7531	Power & Influence	74	138	33	100%	72%	50%	3%
FINCB7325	Mergers & Acquisitions	66	65	54	100%	97%	57%	27%
MGMTB7513	Personal Leadership & Success	64	74	38	100%	61%	13%	0%
MGMTB7538	The Leader's Voice: Communication Skills for Leading Organizations	57	108	41	100%	83%	50%	18%
MGMTB7515	Top Management Process	51	50	34	100%	91%	44%	29%
MGMTB7570	Technology Strategy	49	74	35	100%	89%	50%	11%
DROMB7106	Operations Strategy	47	130	40	100%	100%	100%	100%
MRKTB7609	Generative AI for Business	44	74	27	100%	84%	43%	25%
FINCB7373	Applied Value Investing	36	36	25	100%	89%	50%	0%
FINCB7493	Real Estate as an Asset and a Business	35	67	25	100%	100%	29%	17%
FINCB7345	Entrepreneurial Finance	29	100	22	*	100%	100%	100%
MGMTB7541	Leadership Through Fiction	27	72	13	*	100%	100%	100%
MRKTB7677	High Tech Entrepreneurship	24	38	14	100%	100%	80%	10%
FINCB7383	Value Investing Across the Capital Structure	24	50	10	*	100%	100%	100%
MRKTB7658	Catching Growth Waves to 2050 and Beyond	22	74	12	*	100%	100%	100%
BUECB7216	Economics of Strategic Behavior	21	71	9	*	100%	100%	100%
MGMTB7553	Managerial Decision Making	19	50	11	*	100%	100%	100%
MRKTB7654	Sustainable Marketing	15	50	10	100%	100%	100%	100%
BUSIB7705	Business and Climate Change	13	74	2	100%	100%	100%	100%
MRKTB7649	Pricing Strategies	10	50	4	100%	100%	100%	100%
MRKTB7632	Digital Product Management Lab	8	32	4	100%	100%	100%	100%
MRKTB7607	Strategic Consumer Insights	6	50	2	*	100%	100%	100%
FINCB7360	Impact Investing	5	50	0	*	*	100%	100%
MGMTB7590	People Analytics and Strategy	2	50	1	*	*	*	100%
MGMTB5928	Managing the Growing Business (LBS Exchange Course)	63	4	4	19%	0%	0%	0%
MGMTB5947	The Future of Work (LBS Exchange Course)	57	2	2	11%	0%	0%	0%
BUECB5960	Banking and Monetary Policy in the Global Economy (LBS Exchange Course)	26	2	2	20%	25%	0%	0%
FINCB5908	Equity Investment Management (LBS Exchange Course)	26	2	2	100%	0%	0%	0%
FINCB5907	Advanced Corporate Finance (LBS Exchange Course)	18	7	7	100%	0%	100%	27%

Probability of Allocation
Very High
High
Moderate
Low
Very Low
No Ranks